



FOR IMMEDIATE RELEASE

CONTACT: Bob Largent and Allison Black
PHONE: 870-741-2659 and 870-743-1011
EMAIL: blargent@harrison-chamber.com
fairmanager.nwadf@gmail.com

Harrison, AR, November 7, 2019. Jerry Fritts, president of the Northwest Arkansas District Fair Board and a Huntsville businessman and farmer, along with Gwen Hoffmann, Chair of the Harrison Regional Chamber of Commerce Board of Directors and Assistant Vice President of First National Bank of North Arkansas, jointly announced today that the NWA District Fair Board voted November 4th to continue Harrison’s Crawdad Days Festival in 2020 and forward.

Fritts said, ‘The Fair Board is excited to sponsor the Crawdad Days tradition and celebrate the 30th annual event May 14 – 16, 2020.’ He continued, ‘The decision was fairly simple for us. We believe the community enjoys the festival, and we have the location, space and team to keep it alive.’ Allison Black, District Fair Manager, echoed her Board president’s sentiment, and added, ‘Our team of volunteers looks forward to keeping and enhancing the Chamber’s established, quality program for the greater Boone County community. We are grateful to the Chamber and the community for having confidence in our ability to continue the Crawdad Days Festival.’

‘We’re very pleased with the Fair Board’s willingness to undertake the Crawdad Days’ planning and execution,’ said Hoffmann. ‘This now allows the community to enjoy Crawdad Days and the Chamber to remain focused on our economic development efforts. We’ll work with Allison and her Board to help make the transition a smooth and successful one, and are appreciative of the organization keeping Crawdad Days going.’

About the Northwest Arkansas District Fair Board

The Northwest Arkansas District Fair Board has always been dedicated to the youth and agricultural programs within the seven counties of the district fair and the State of Arkansas. We are looking forward to branching out and pursuing new ventures for many years to come. We are excited and honored to be able to continue the legacy that is the Crawdad Days Festival. For more information, please visit <http://www.northwestarkansasdistrictfair.com/>.

About the Harrison Regional Chamber of Commerce

The mission of the Harrison (Arkansas) Regional Chamber of Commerce is to be recognized as the premier business organization influencing Harrison’s and the greater Boone County’s economic and business development through leadership, education and investor partnerships. The investor-driven Chamber also recognizes, values and promotes the outstanding quality of life locally that encourages people to live, work, invest and retire in the area. For more information, please visit www.harrison-chamber.com.

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